



FOR IMMEDIATE RELEASE

CLEAR-COM TO EXHIBIT “CONCERT FOR NEWSROOM” AT BVE 2012

Integrated Solution Simplifies Newsroom Communications for AP’s Worldwide ENPS Users

LONDON, 15 FEBRUARY 2012 — **Clear-Com**[®], a global leader in critical voice communication systems, will show “**Concert**[™] **for Newsroom**,” at BVE (Stand 11D76) for the first time. This new solution was specifically designed for integration with newsroom applications such as **Associated Press’ ENPS** (Essential News Production System). It allows AP’s newsroom members using ENPS news applications to quickly, easily and cost-effectively communicate with other newsroom members who also have access to Concert for Newsroom.

Ideal for SNG applications, Concert for Newsroom will assist busy reporters chasing stories in the field to get in touch with their editors, producers and other production team members with the click of a mouse. To start a chat with Concert, ENPS users need only scroll through their contacts and click the appropriate name or icon to initiate a call and/or chat, simultaneously. In cases where multiple members need to have a conference about a story, the user can drag-and-drop multiple contacts into a conference, or members can double-click on a session link and join the call—all while working within ENPS stories. Users can see immediately the availability of any other ENPS participants for a call or text message, saving journalists time when deadlines are fast approaching.

“Concert has truly defined Intercom-over-IP with its ability to seamlessly integrate with traditional intercom systems and external audio interfaces over standard IP networks, making it ideal for newsrooms and SNG trucks around the world,” says Patrick Menard, Product Manager of Concert at Clear-Com. “With the incorporation of the application into ENPS, users have even more options with which to communicate, helping them focus on the story and not technology. Time is often an enemy to those working in the field. A low cell battery or being out of cell range can often cause issues when gathering info for a time-sensitive story. With Concert, this concern is taken out of the equation as you are communicating through ENPS.”

Concert for Newsroom can easily interface with external audio systems, including partyline systems, paging systems, program feeds and other matrix systems using a four-wire interface over a standard IP network, providing a seamless communications network. Those working within ENPS can also benefit from additional features, such as the ability to initiate simultaneous call or chat sessions without disconnecting the current session and receive audio program feeds from the newsroom and/or other users. Program feeds can be interrupted by important communications from the news director or producer speaking over intercom, ensuring that all critical communications come through to the intended recipients.

Concert for Newsroom is compatible with Windows 7 and XP.

About Clear-Com[®]

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of

(more)

intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit www.clearcom.com.

About HM Electronics, Inc. (HME)

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. For more information, please visit www.hme.com.

#

Contact:

Heather Ball / Heather Dinolfo
D. Pagan Communications, Inc.
+1-631-659-2309, ext. 19 / ext.16
heatherb@dpagan.com / heatherd@dpagan.com

Judy Cheng
Director of Worldwide Marketing
+1-510-337-6600 (number not for publication)
Judy.Cheng@Clearcom.com